



ATS

Adventist
Technology
Summit
BRAZIL



HYBRID EVANGELISM

Applying Synergy as Strategy

Then I saw another angel flying in midair, and he had the eternal gospel to proclaim to those who live on the earth—to every nation, tribe, language and people. 7 He said in a **loud** voice, “Fear God and give him glory, because the hour of his judgment has come. Worship him who made the heavens, the earth, the sea and the springs of water.”

REVELATION 14:6-7





LOUD VOIC E

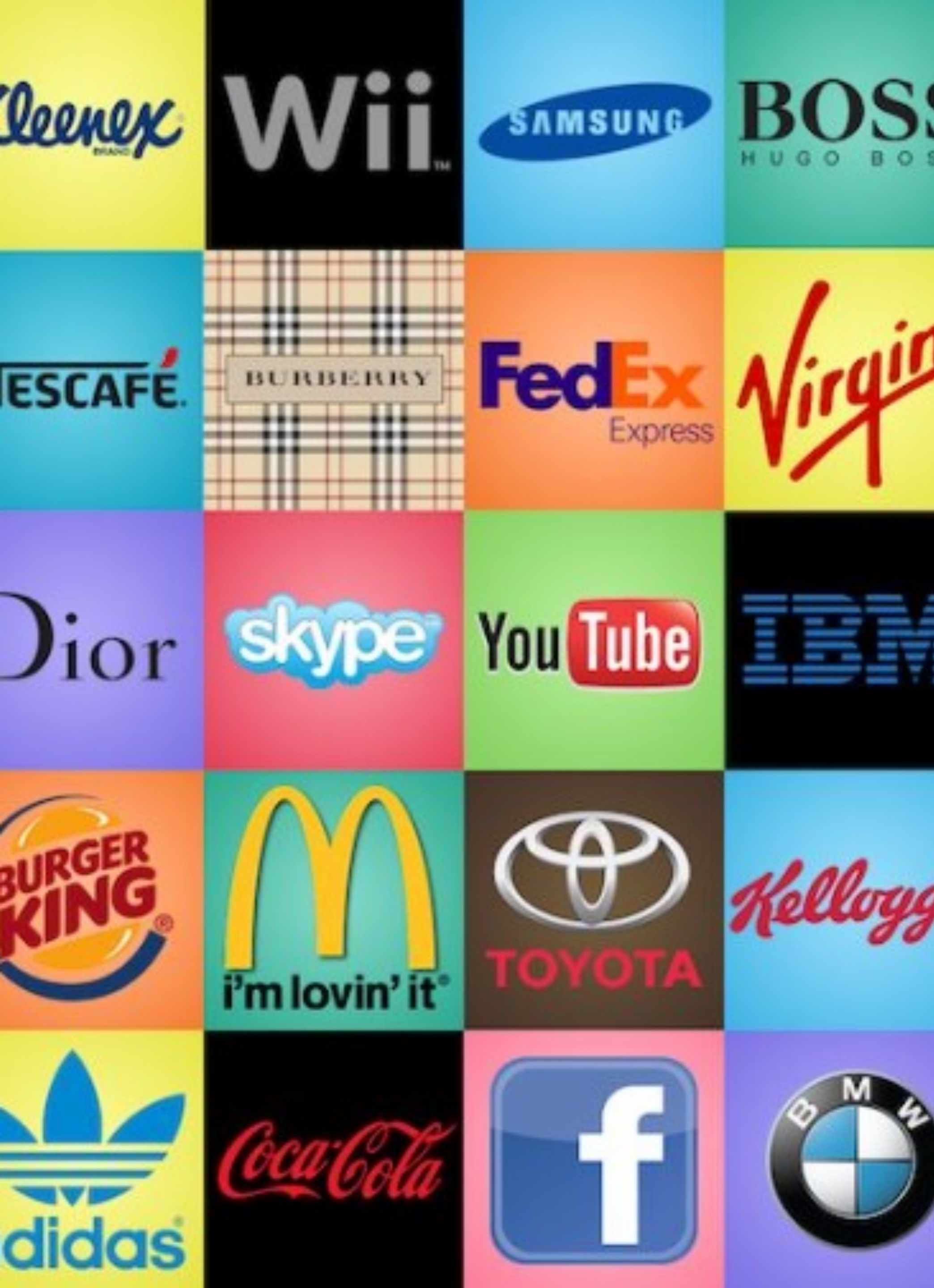






Complexity demands new tools

- The average person is bombarded with 5000 brand messages each day
- We only have a few seconds to leave a lasting impression





**IT'S NEVER BEEN
EASIER TO SPEAK
UP**

**IT'S NEVER BEEN
HARDER TO BE HEARD**

non integrated message
weak image



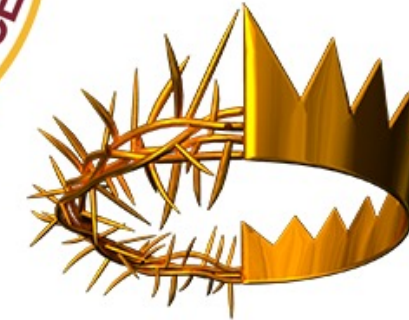
ANN[®]



SEVENTH-DAY ADVENTIST CHURCH
astr
Office of Archives, Statistics, and Research

GAIN

SAN ANTONIO 2015
SEVENTH-DAY ADVENTIST CHURCH
Arise! Shine! Jesus is Coming!



INTERNATIONAL
RELIGIOUS LIBERTY
ASSOCIATION

Adventist Family Ministries

enditnow[®]
Adventists Say No to Violence



MINISTERIAL
ASSOCIATION



netAdventist



**ADVENTIST
WORLD**

ADRA

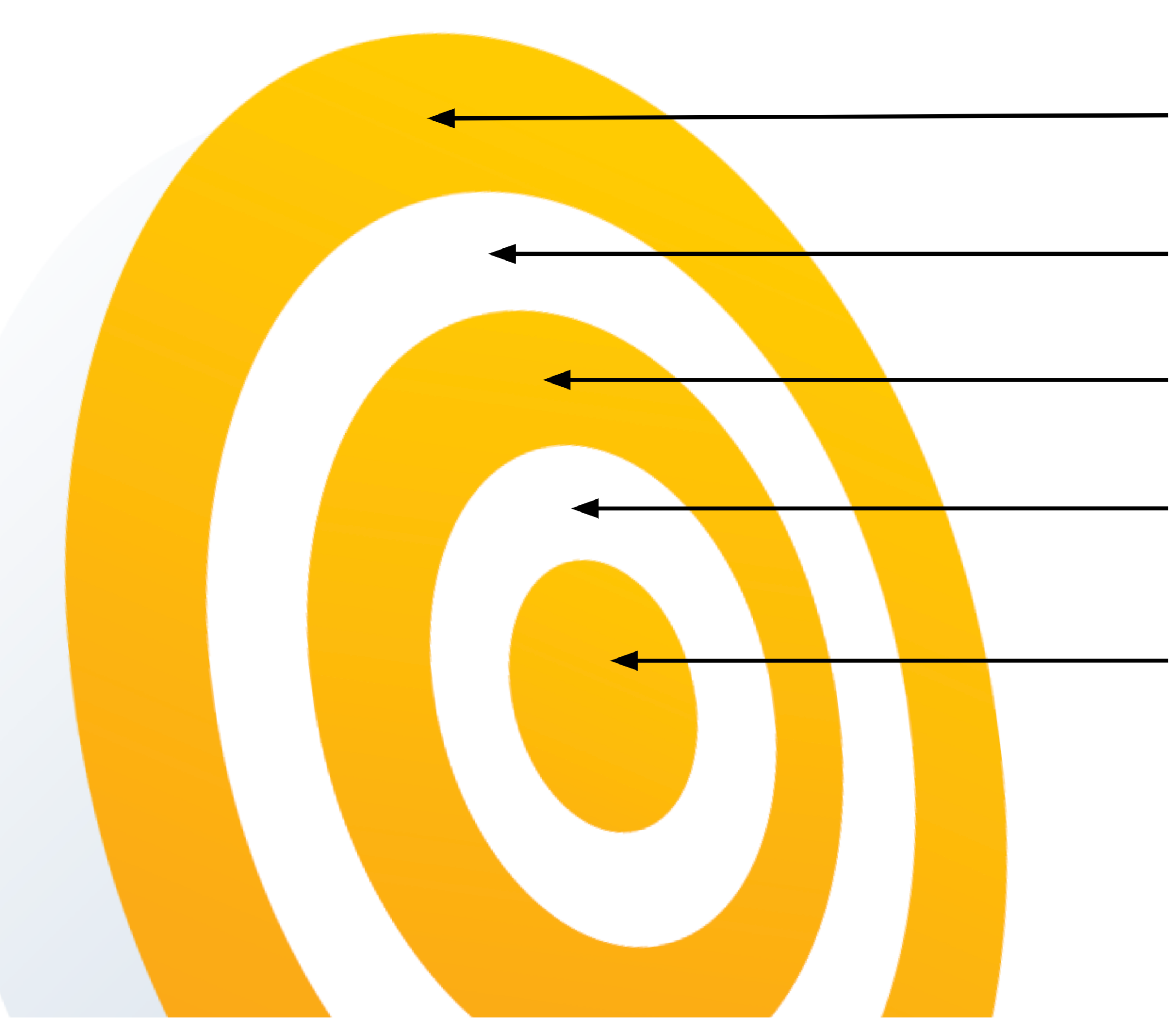


**ADVENTIST
WORLD RADIO**[®]

**ADVENTIST
REVIEW**



mission **360** MISSION to the **CITIES**



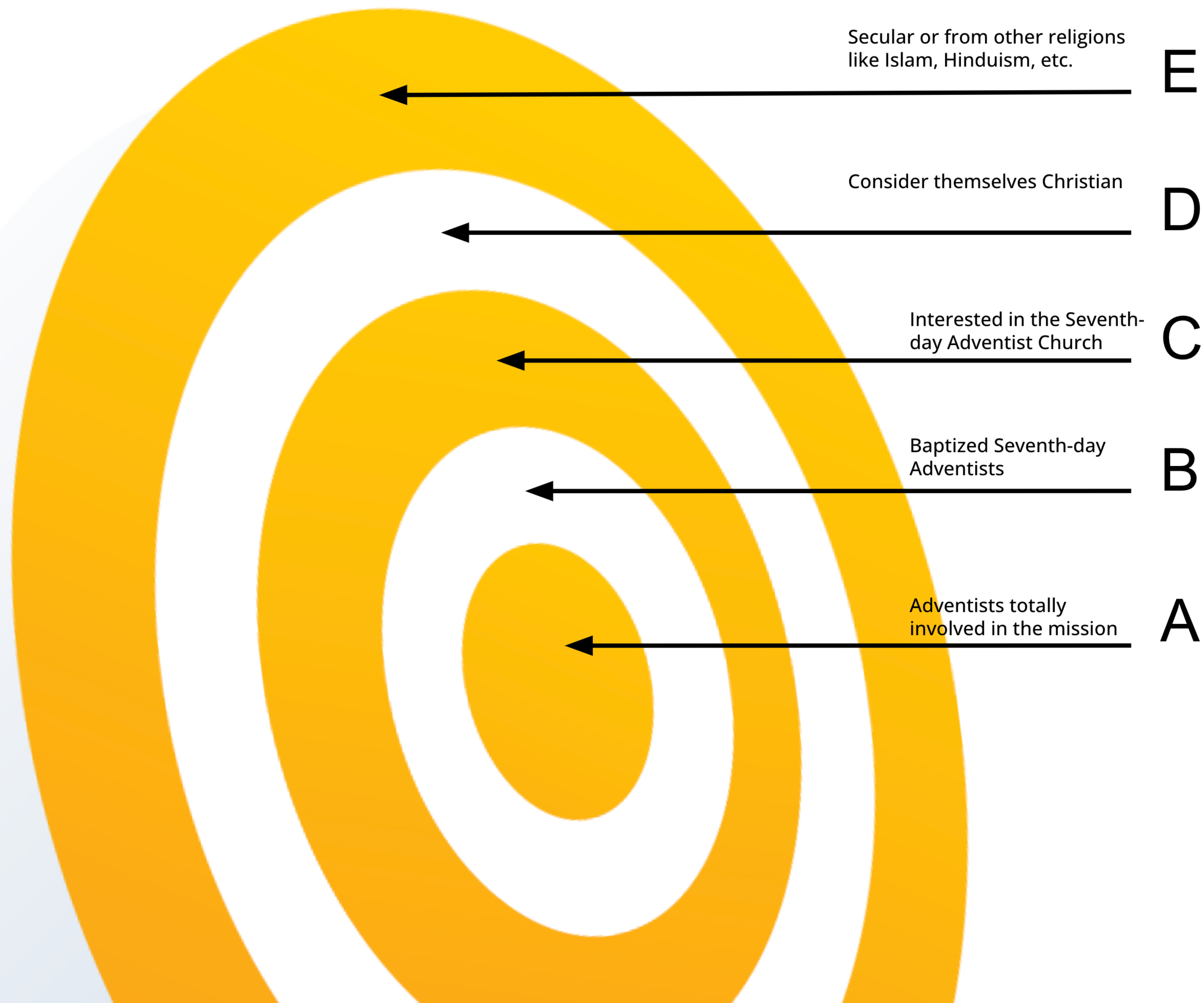
E Secular or from other religions like Islam, Hinduism, etc.

D Consider themselves Christian

C Interested in the Seventh-day Adventist Church

B Baptized Seventh-day Adventists

A Adventists totally involved in the mission



Secular or from other religions like Islam, Hinduism, etc.

E

Consider themselves Christian

D

Interested in the Seventh-day Adventist Church

C

Baptized Seventh-day Adventists

B

Adventists totally involved in the mission

A





ONLINE CHURCH?

IMAGINE THE DIGITAL WORLD AS
ANOTHER WORLD. ANOTHER PLANET.

HOW DO WE SEND MISSIONARIES TO
THIS NEW PLANET?

HOW DO WE STRUCTURE OUR
ADMINISTRATIVE UNITS?

HOW DO WE INTEGRATE WITH THE
PHYSICAL PLANET?

If our goal is to build meaningful relationships online, there is nothing more powerful than online pastoral care.
Nothing.

Digital Evangelism Initiative





Roberto Roberti

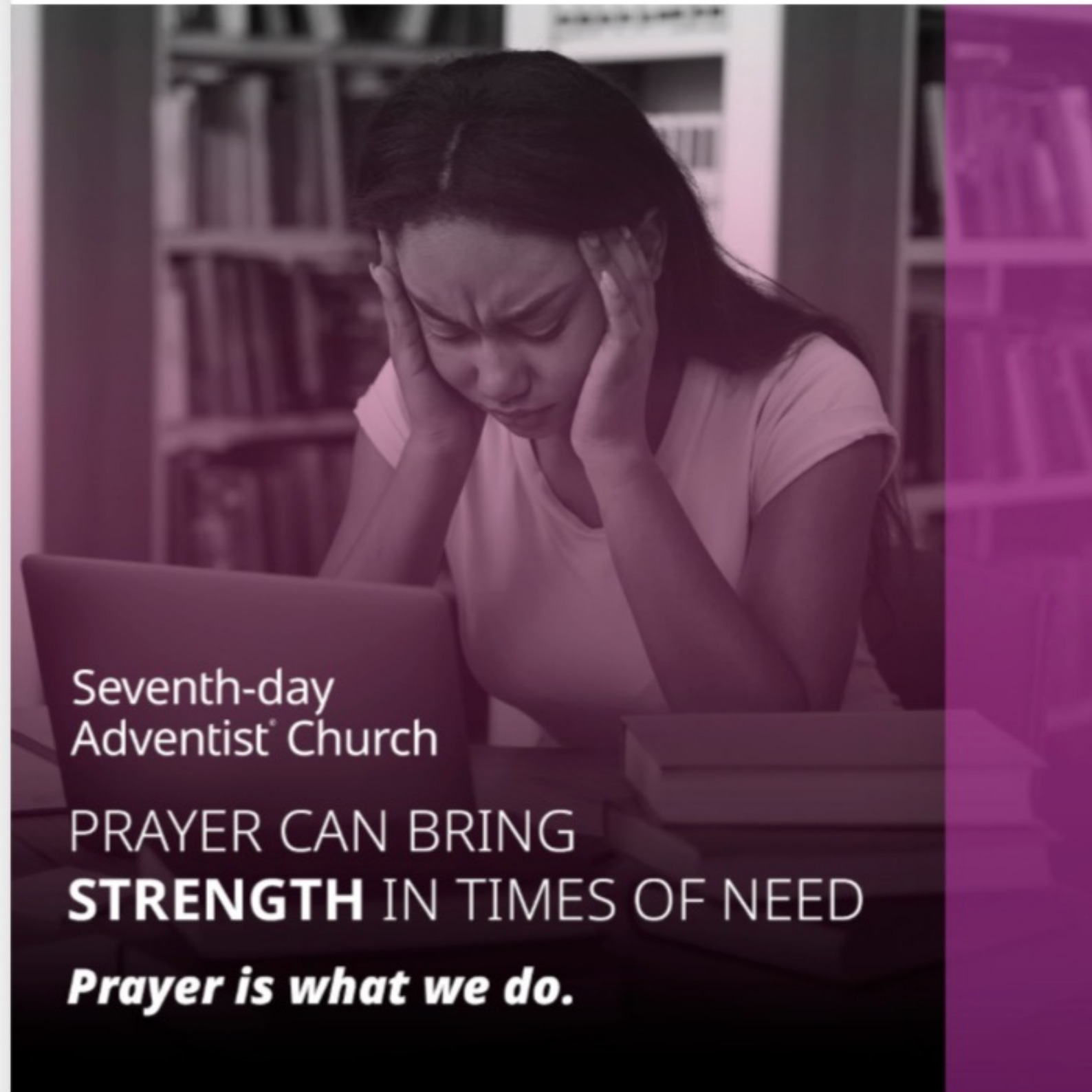
An Expert in Online Pastoral Care

Police Officer in Sao Paulo who keeps insisting that loving people enough to care for them daily is still the most efficient way to fulfill our mission.



Instagram

adventistchurch
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Seventh-day
Adventist[®] Church

PRAYER CAN BRING
STRENGTH IN TIMES OF NEED

Prayer is what we do.

Send message



Seventh-day Adventist Church

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The one who falls and gets up
is so much **STRONGER** than
the one who never fell.

How can we best pray for you?



Seventh-day
Adventist[®] Church

MESSANGER

Pray for Me



Send message



Like

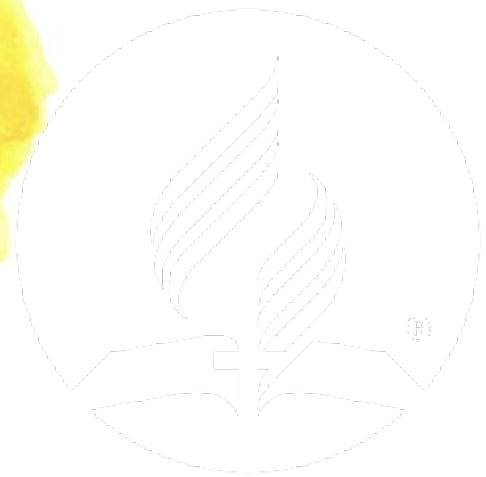


Comment

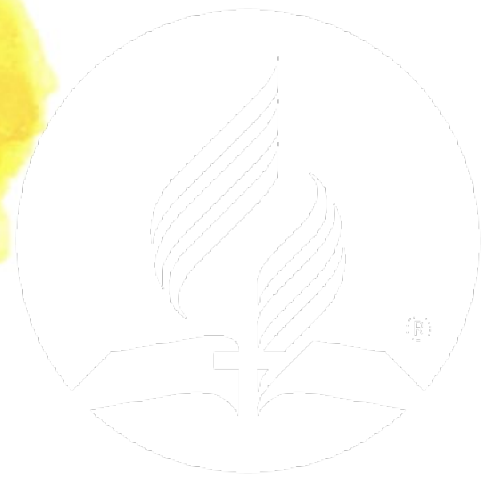


Share





2,000,000+ PRAYER REQUESTS



Moema Seventh-day Adventist Church

