ATS | Adventist Technology Summit THAILAND

DIGITAL STRATEGY for MISSION

Welcome to...

ATS 2024

CONTENTS

WELCOME
THAILAND

Welcome to the Adventist Church's first Digital Strategy for Mission Convention, comprised of the Adventist Technology Summit (ATS) and the Global Adventist information Network (GAiN). This unprecedented gathering is designed to provide guidance on the Machinery, Mechanics, and the Media in support of the MESSAGE! This week will be filled with practical and relevant training on the latest Trends, Tools, and Technologies that support MISSION!

We are so thankful that you are here with us in the vibrant and beautiful city of Chiang Mai. The goal of our time together this week is to create synergies and craft strategies that will define our Digital Strategy for Mission. Throughout the course of this week, we will hear from denominational leaders in finance, ministry, technology, artificial intelligence, digital evangelism, hybrid ministry, privacy, and organizational and operational security. We will be both encouraged and challenged as we learn, worship, and pray together. But more than this, we will come together as ONE CHURCH to build our Digital Strategy for Mission.

Brothers and Sisters, I believe that the last great territory that the Lord would have our Church work in is Digital. More than three quarters of the world's population is online. Billions of seekers are looking for a savior online. Will our Church be there to introduce them to Jesus? We can, but only as we work together!

Scripture tells us in John 17 that Jesus' final prayer, just before He offered Himself as our ultimate sacrifice, was for His Church to be one. Even now, as we work and minister during earth's waning hours, we are called to come together, financiers, technologists, creatives, and digital strategists, and finish this great work as ONE CHURCH! We hear Christ's call for us to work together to create synergies, to establish strategies, to build bridges, and to ultimately unite together in Mission and in Ministry. It is my earnest prayer that the Lord pours out His Holy Spirit upon our gathering, and that as we come together, we may be inspired and motivated to say "I Will Go" May each of us be about our Father's business!

Richard T. Stephenson
Associate Treasurer, Technology Strategy & Operations
GENERAL CONFERENCE

ATS 2024 SCHEDULE

Monday, July 8

TIME	SPEAKER	TITLE
8:00 AM	Richard T. Stephenson	Welcome
8:05 AM	Pastor Williams Costa	Devotional
8:35 AM	Paul H. Douglas	Keynote: Synergy as a [Digital] Strategy
9:20 AM	Richard T. Stephenson	DSM Part 1
10:45 AM	BREAK	
11:00 AM	Ray Wahlen	Keynote: The Intersection of Technology and Treasury
11:30 AM	Ben Thomas	Keynote - Prioritising Technology FOR MISSION
11:55 AM	Italo Osorio	Open Source as part of your Digital Strategy
12:30 PM	LUNCH	
1:30 PM	Josue Pierre	Understanding the Role of the DPO in the Seventh-day Adventist Church.
1:55 PM	Ernest Staats	Compliance and Digital Strategy
2:25 PM	Matt Mulligan	Cyber Security and IG FOR MISSION
2:50 PM	Robyn Kajiura	Auditing our Digital Strategy
3:20 PM	Veronica Maszke	Progress and Protect – Managing IT in a Complex World
3:45 PM	BREAK	
4:15 PM	Russell Woruba	Transformation Within and Without: Consolidating Digital Assets for Mission
4:40 PM	John Beckett	Missisonally Managing Digital Media
5:05 PM	Mark le Roux with Matthew Siliga	Key Learnings in Unveiling ADRA's Digital Strategy
5:25 PM	Luke Pannekoek	Digital Transformation FOR MISSION
6:00 PM	DINNER	RESTAURANT OF YOUR CHOOSING

Tuesday, July 9

TIME	SPEAKER	TITLE
8:00 AM	Richard T. Stephenson	Welcome
8:05 AM	Pastor Sam Neves	Devotional
8:35 AM	Richard T. Stephenson	DSM Part 2 - Strategic Priorities
9:20 AM	Dr. DP Harris	Can a Devout Christian Trust ChatGPT? ChatGPT as Tool/Guide, but not Mentor/Sage
9:50 AM	Luke Pannekoek	Digital Transformation FOR MISSION
10:15 AM	Klaus Popa/Nestor Escobar	ACL (if content wants CMS, explore ACL)
10:45 AM	BREAK	
11:05 AM	Stephen Filkoski and Annette Melgosa	Precious Cargo in Dangerous Waters
11:40 AM	Sherri Ingram-Hudgins	They Just Don't Understand!!

12:30 PM	LUNCH	
1:30 PM	Adam Fenner	Views & Likes don't matter, relationships do!
1:55 PM	Gary Krause	Incorporating Adventist Missiology into Digital Strategy
2:20 PM	Sam Neves	Keynote - The Cost of Digital Evangelism
2:45 PM	Brent Hardinge	Retooling for Digital Mission: Preparing for Digital Response in the North American Division
3:10 PM	Paul H. Douglas	AMA – Ask Me Anything
3:30 PM	BREAK	
3:45 PM	Breakout Sessions Block 1	Breakout Sessions Block 1
5:00PM	Breakout Sessions Block 2	Breakout Sessions Block 2
6:00 PM	DINNER	RESTAURANT OF YOUR CHOOSING

ATS 2024
BREAKOUT SESSIONS
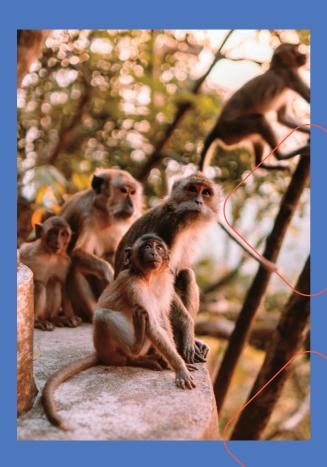
Breakout Session 1

ROOM	BREAKOUT PRESENTER	BREAKOUT SESSION
Main Hall	Dr. DP Harris	Prompting ChatGPT for Biblical Explorations: Useful ChatGPT prompts to deepen your daily Bible Study
Room 1	Italo Osorio	Open Source and the Church
Room 2	Ernest Staats - Cyber Security	Trends in Cyber Security that impact the Church
Room 3	Adrian & Mildred	Leadership Refocus: Finding strategies to manage stress and help you excel in life and at work!
Room 4	Stephen Filkoski & Annette Melgosa	Data: Your Cargo. Governance: Your Safe Passage.
Room 5	Tiago Moises	World Church Platform DEMO: 7me and ACMS Treasury

Breakout Session 2

| ROOM	BREAKOUT PRESENTER	BREAKOUT SESSION
Main Hall	Dean Tichbourne	Infrastructure Services FOR MISSION
Room 1	Matt Atcheson	Empowering Innovation for Mission
Room 2	Mark le Roux	ADRA's Journey: Insights into the Software Development Lifecycle from a Collaborative Perspective
Room 3	Nestor Escobar	World Church Platform DEMO: ACL
Room 4	Rachel Wegener	Streamlined and impactful application development: Leveraging Product Ownership to drive efficiency and effectiveness
Room 5	Tiago Moises	World Church Platform DEMO: ASAS

THAILAND
EMPRESS HOTEL
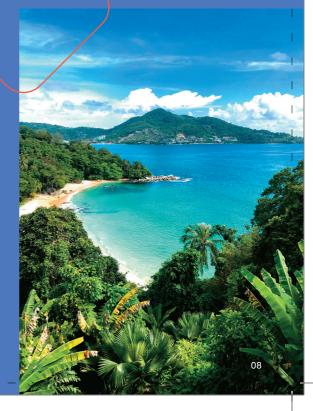
PLENARY
SPEAKERS

Paul H. Douglas

CHIEF FINANCIAL OFFICER

❖ GENERAL CONFERENCE

Paul Douglas serves as Chief Financial Officer and Treasurer for the Seventh-day Adventist Church World Headquarters located in Silver Spring, Maryland, and provides global financial leadership to the Church and its family of institutions. Paul brings to this role more than 35 years of responsibilities and results in the Americas, Africa, Asia, Europe, and Australia. Previously, Paul served as the Executive Director for General Conference Auditing Service (GCAS) and led a global team of certified professionals attending to a portfolio of assurance engagements for ecclesiastical, educational, healthcare, development, banking, media, manufacturing, retail, insurance, and publishing type entities that together report multi-billion-dollar totals for global assets and revenues.

Paul holds an MBA from California State University – San Bernardino, a Certificate from the Leadership and Strategic Management Program at Cornell University, and is completing his dissertation towards a PhD in Accounting from the Bayes Business School in London. He is a Certified Public Accountant licensed in the states of California and Florida, Chartered Accountant in Jamaica, and a Chartered Global Management Accountant.

Ray Wahlen

UNDERTREASURER

❖ **GENERAL CONFERENCE**

Ray Wahlen is the Undertreasurer of the General Conference of Seventh-day Adventists having been elected to that position in 2015. Prior positions at the GC include Director of Seventh-day Adventist Accounting Software (otherwise known as SunPlus) for nine years and followed by five years as Associate Treasurer and Co-Director of International Personnel Resources & Services. Ray began his church employment with the General Conference Auditing Service (four years in the USA and Singapore) followed by a total of thirteen years as Treasurer of the Guam-Micronesia Mission (FED), the Montana and Washington Conferences in the United States.

For his education, Ray graduated from Pacific Union College with a BBA in Management and Accounting and has earned a Master of Business Administration from the University of Maryland University College. In addition, he is a Certified Public Accountant licensed in the State of Maryland and a Chartered Global Management Accountant.

Born to missionary parents in Seoul, Korea, he became a third-generation missionary since his mother was born to missionary parents in Kunming, China. He and his wife, Maurine, are the parents of two adult children – Jessica and Michael.

Ray has a passion to serve the Lord on the financial side of the Church by removing inefficiencies, creating integrated financial systems, and promoting collaborative teams across traditional boundaries.

Ben Thomas

IT OPERATIONS AND STRATEGY
DIERCTOR

❖ **SOUTH PACIFIC DIVISION**

Ben is passionate about using technology to achieve missional outcomes. He has held senior leadership roles in the corporate, tertiary education, and ecclesiastical sectors, driving outcomes through strategic alignment and collaboration. Ben is energetic and can lead organisational transformation in a positive manner. While he frequently challenges people's thinking, he does so in a respectful and culturally sensitive manner.

Russell Woruba

CHIEF TECHNOLOGY OFFICER

❖ **THE INDEPENDENT STATE OF PAPUA NEW GUINEA**

Russell Woruba is currently the Deputy Secretary, Digital Government and the CTO at the Government of PNG's Department of ICT. His main role is in the delivery of digital government services and a building enabling Internet eco-system to drive digital transformation in PNG. He is a local church elder in Port Moresby, and also serves as the member of the local conference's executive committee.

Richard T. Stephenson

ASSOCIATE TREASURER

❯ **GENERAL CONFERENCE**

Richard Stephenson started working for the Seventh-day Adventist Church in 1998, serving as Chaplain and Campus Pastor for Madison Academy in Nashville, TN. In 2005, while still serving as chaplain, he accepted the call as Director of Technology for Madison Academy and later Director of IT for the Kentucky- Tennessee Conference.

In 2009 he accepted the call to serve at the Southern Union Conference where he worked for 10 years, first as Associate Director, and then as Director of Information Technology.

In 2018 Richard accepted the call to serve as Director of Technology for the Seventh-day Adventist Church in North America. And in June 2022 Richard was elected at the General Conference Session in St. Louis to serve as Associate Treasurer of the General Conference, where his portfolio includes Technology and Digital Strategy. Richard loves to integrate technology into mission, in a way that sustains and strengthens the Church.

Richard is the father of two, and husband of one. Richard loves the Lord, loves the Lord's Church.

Dr. DP Harris

VICE PRESIDENT, INFORMATION SYSTEMS

❖ LOMA LINDA UNIVERSITY

Dr. DP Harris is a University Administrator with over 30 years of experience with IT managing and consulting.   Most of his career has been spent in Higher Education. He is currently the VP/CIO of Loma Linda University. In addition to his duties at LLU, he is IT lead for Adventist Health International and country liaison for Jamaica and Ukraine. Dr. Harris has been actively involved in guiding the use of Generative AI in Adventist Education, recently receiving a Certificate of Merit for his article published in the Journal of Adventist Education *"Generative AI in Adventist Education: Opportunities and Ethical Considerations"* By David P. Harris and Fred Armstrong

Veronica Maszke

GROUP IT MANAGER

❖ SOUTH PACIFIC DIVISION

Veronica is the Group IT Manager of Sanitarium Health and Wellbeing, a position she has held for the last 14 years, and has an IT career spanning over 30 years across the UK and Australia. She has held a variety of Service Management, Project Management and IT leadership positions in this time, and is focussed on delivering highly available, sustainable and efficient IT solutions as enablers to strategic business outcomes.

SPEAKERS

Josue Pierre

DATA PROTECTION OFFICER

❖ **GENERAL CONFERENCE**

Gary Krause

DIRECTOR OF ADVENTIST MISSION

❖ **GENERAL CONFERENCE**

Klaus Popa

PRESIDENT - HOPE MEDIA

❖ **INTER-EUROPEAN DIVISION**

Adam Fenner

VICE PRESIDENT, DIGITAL MEDIA

❖ **NORTH AMERICAN DIVISION**

SPEAKERS

Adrian Schmidt

DIRECTOR IT SERVICES

❖ **GENERAL CONFERENCE**

Annette Melgosa

ASSOCIATE DIRECTOR DATA GOVERNANCE

❖ **GENERAL CONFERENCE**

Brent Hardinge

ASSISTANT VP FOR DIGITAL MEDIA

❖ **NORTH AMERICAN DIVISION**

Dean Tichbourne

IT OPERATIONS AND
INFRASTRUCTURE MANAGER

❖ **SOUTH PACIFIC DIVISION**

Eric Claus

ASSOCIATE DIRECTOR OF ITS: NADCLOUD

❖ **NORTH AMERICAN DIVISION**

Ernest Staats

TECHNICAL DPO

❖ **GENERAL CONFERENCE**

Italo Osorio

SYSTEMS ARCHITECT

❖ **GENERAL CONFERENCE**

John Beckett

DIRECTOR DIGITAL MEDIA TECHNOLOGIES

❖ **GENERAL CONFERENCE**

SPEAKERS

Karen Glassford

DIGITAL EVANGELISM MANAGER

❖ GENERAL CONFERENCE

Luke Pannekoek

MANAGER OF DIGITAL TRANSFORMATION

❖ SOUTH PACIFIC DIVISION

Matthew Atcheson

SYSTEMS ANALYST

❖ SOUTH PACIFIC DIVISION

Matt Mulligan

MANAGER OF CYBERSECURITY

❖ **SOUTH PACIFIC DIVISION**

Matthew Siliga

VICE PRESIDENT FOR STRATEGIC OPERATIONS AND GROWTH

❖ **ADRA INTERNATIONAL**

Mark le Roux

CHIEF TECHNOLOGY OFFICER

❖ **ADRA INTERNATIONAL**

Mildred Weiss

DATA GOVERNANCE

❖ **GENERAL CONFERENCE**

SPEAKERS

Nestor Escobar
DIRECTOR OF SOFTWARE DEVELOPMENT
❖ INTER-EUROPEAN DIVISION

Rachel Wegener
ADVENTIST TECHNOLOGY
❖ SOUTH PACIFIC DIVISION

Robyn Kajiura
EXECUTIVE DIRECTOR
❖ GENERAL CONFERENCE AUDITING SERVICE

Sam Neves
ASSOCIATE DIRECTOR COMMUNICATION
❖ GENERAL CONFERENCE

Stephen Filkoski

DIRECTOR DATA GOVERNANCE

❖ **GENERAL CONFERENCE**

Sherri Ingram-Hudgins

DIRECTOR

❖ **ADVENTIST MEMBERSHIP SYSTEMS**

Tiago Moises

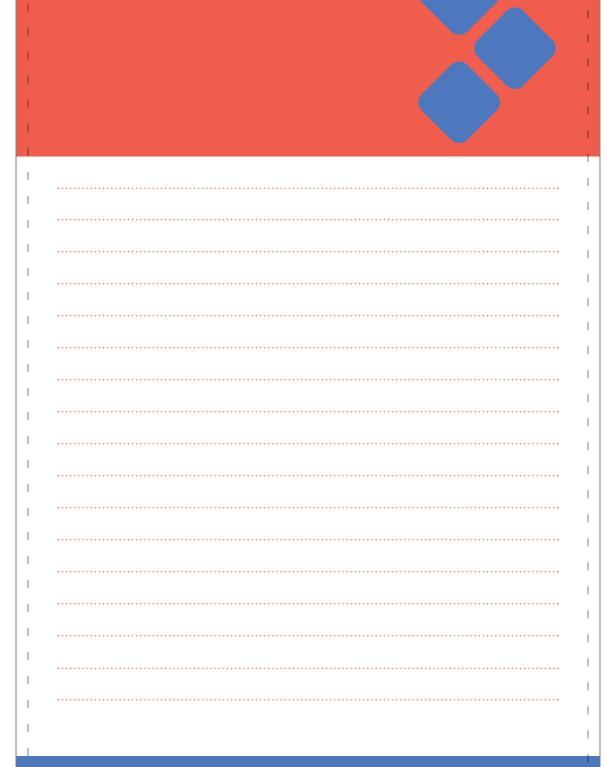ACMS PRODUCT SPECIALIST

❖ **GENERAL CONFERENCE**

Pastor Williams Costa

DIRECTOR OF COMMUNICATION

❖ **GENERAL CONFERENCE**

CONFERENCE
NOTES

CONFERENCE
NOTES

CONFERENCE
NOTES

THANK YOU
THAILAND

CONTACT
INFORMATION

For further details on this conference, please visit:
ATS.Adventist.org

DIGITAL
STRATEGY
for **MISSION**

❖ ATS | Adventist
Technology
Summit
THAILAND