



**GUEST SPEAKER**

# ERNEST STAATS

## How Compliance Relates to the Digital Strategy

Compliance Enhances the Digital Mission  
By Driving Value and Trust!



**Data Protection Policy & Standard**  
<https://t.ly/DPO2024>



# THE ROLE OF COMPLIANCE AND DIGITAL STRATEGY

**Compliance enhances transparency, accountability, credibility, and efficiency of the Church** (I Will Go Objective 10)

**It also is at the core of “Ensuring Responsible Use of Data by Implementing Robust Data Collection, Usage, and Security Protocols.”** (Strategy #2)

**An Independent Authority: Outside of IT**

**Conducts Audits and Risk evaluations:**

**Takes point in Regulatory Request:**

# ENHANCES TRANSPARENCY

**Clear Reporting:** Data compliance requires accurate and timely reporting

**Open Communication:** Compliance standards mandate open communication channels Staff need to know their role

See:

[“User Role in Personal Data Explained”](#)

**Accessible Records:** Maintaining and providing access to records ensures stakeholders can review the organization’s activities

[DataProtection-Roles-Explained](#)

<https://t.ly/DP-Roles>







# ENHANCES CREDIBILITY

**Builds Trust:** By adhering to recognized compliance standards, the church demonstrates its commitment to ethical practices

**Reputation Management:** Compliance with data protection and privacy regulations helps safeguard the organization's reputation

**Ethical Standards:** Implementing and following compliance policies helps to assure people that the church operates ethically (See 12 Essential Policies & Procedures to Meet Compliance Requirements)

<https://t.ly/reputation>

# ENHANCES EFFICIENCY

**Streamlined Processes:** Compliance requires the establishment of standardized processes and procedures

**Better Resource Use:** By following compliance guidelines, the organization can better manage its resources

**Continuous Improvement:** Compliance encourages ongoing monitoring and improvement of processes

<https://t.ly/reputation>



# COMPLIANCE RESOURCES

All Presented GC DPO Resources

<https://t.ly/2024ATS>

IR Resources for Leadership

<https://t.ly/IR-2024>

GC Data Protection Policy and Standard

<https://t.ly/DPO2024>

DataProtection-Roles-Explained

<https://t.ly/DP-Roles>

Assessment and Audit Resources:

<https://t.ly/DPO-Audits>

Some resources From our Booth

<https://t.ly/2024ATS-DEMOS>

Credibility and Efficiency:

<https://t.ly/reputation>

Mobile Device Handouts:

<https://t.ly/DPO-Mobile>



# COMPLIANCE

## CONCLUSION

Compliance with data protection regulations significantly enhances the digital strategy of the Church, aligning it with the broader church mission.

By safeguarding personal data, the Church builds trust and credibility among its members and the community.

**Trust fosters greater engagement and participation in digital initiatives**

