



GUEST SPEAKER

Luke Pannekoek

Manager Digital Transformation,
South Pacific Division

Digital Transformation for
Mission

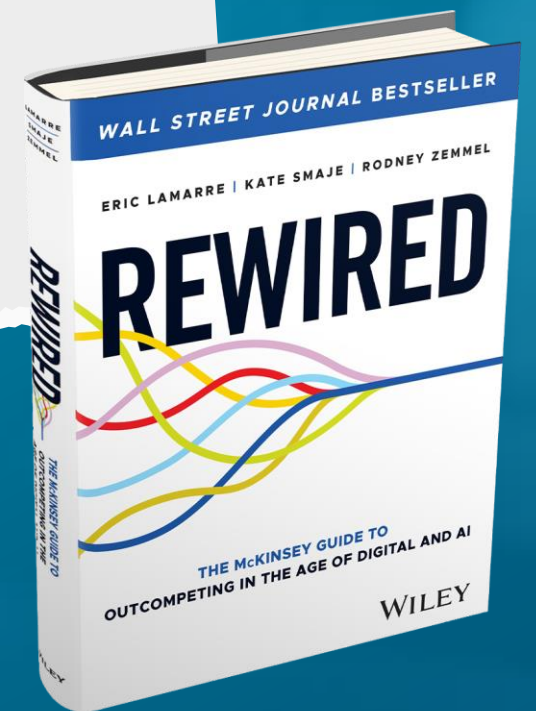


Imagine...



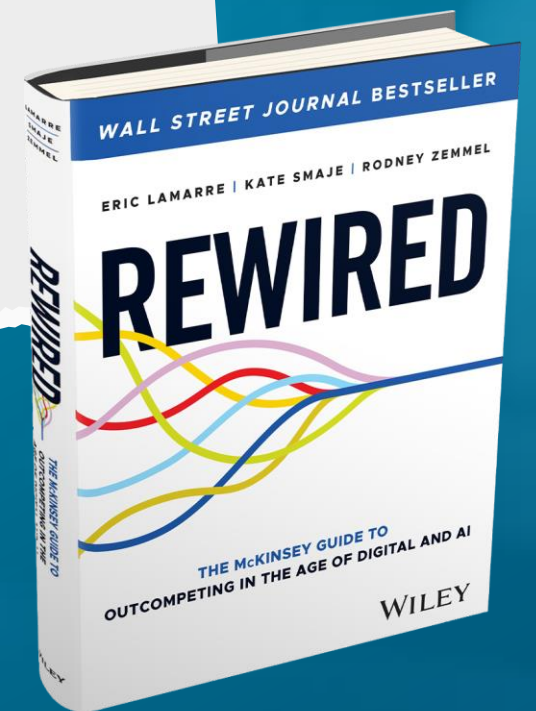
Digital transformation is the rewiring of an organization, with the goal of creating **value** by **continuously** deploying tech at scale.

REWIRED: A MCKINSEY
GUIDE TO OUTCOMPETING IN THE
AGE OF DIGITAL AND AI



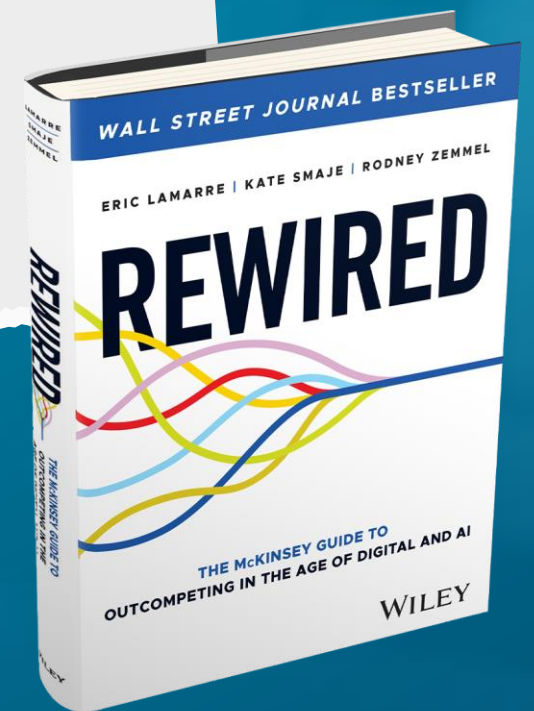
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Guiding Insights from Ellen G White

Adapting Methods for Mission
Expanding Reach and Impact
Unity and Mission Efficiency



Adapting Methods for Mission

“New methods must be introduced.
God's people must awake to the
necessities of the time in which they are
living.”

— *Evangelism*, page 70.



Adapting Methods for Mission

“We must take every justifiable means of bringing the light before the people. Let the press be utilized, and let every advertising agency be employed that will call attention to the work.”

— *Testimonies for the Church* Volume 6, page 36.



Expanding Reach and Impact

“Means will be devised to reach hearts. Some of the methods used in this work will be **different** from the methods used in the work in the past...”

— *Evangelism*, page 105.



Expanding Reach and Impact

“Let every worker in the Master’s vineyard, study, plan, devise methods, to reach the people where they are.”

— *Testimonies for the Church*
Volume 9, page 150.



Unity and Mission Efficiency

“The secret of unity
is found in the
equality of believers
in Christ.”

— *Review and Herald*,
December 22, 1891.

“God designs that everything possible
shall be done to enable us **to stand heart
to heart, mind to mind, shoulder to
shoulder.**”

— *Signs of the Times*
(October 11, 1899, par. 7.)



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The importance of continual innovation

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**NEWEST
RELEASES**

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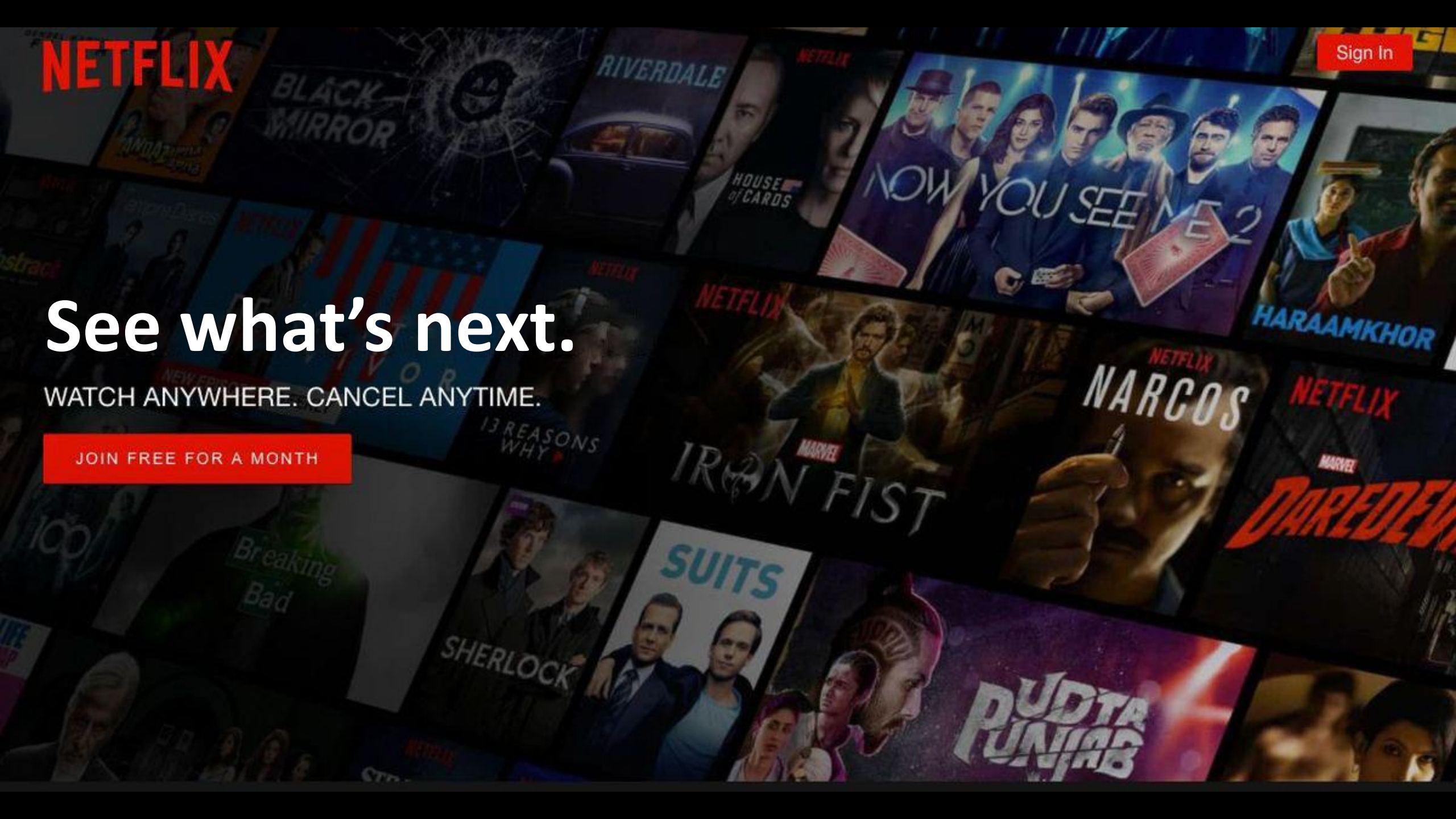
NETFLIX

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Some that need the message, will only be reached, through technology methods yet to be created



1

DISCIPLESHIP



1



2



1



2



3



1



2



3



What are we doing in South Pacific Division?

We at SPD have taken action to ensure that we deal with it in the following areas

1. STRATEGIC DECISION

Digital transformation is a major Executive Committee objective.

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1. STRATEGIC DECISION

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2. GOVERNANCE ENGAGEMENT

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1. STRATEGIC DECISION

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2. GOVERNANCE ENGAGEMENT

3. STRUCTURAL AND STRATEGIC ALIGNMENT

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1. STRATEGIC DECISION

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2. GOVERNANCE ENGAGEMENT

3. STRUCTURAL AND STRATEGIC ALIGNMENT

4. DIGITAL TRANSFORMATION ROADMAP

How to start your Digital Transformation program?

1



Secure Executive
support

How to start your Digital Transformation program?

1



Secure Executive
support

2



Appoint a
Senior Digital
Transformation role

How to start your Digital Transformation program?

1



Secure Executive
support

2



Appoint a
Senior Digital
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3



Establish a
formal program
and budget

How to start your Digital Transformation program?

1



Secure Executive
support

2



Appoint a
Senior Digital
Transformation role

3



Establish a
formal program
and budget

4



Develop
your
roadmap

Digital Transformation Roadmap Items



Imagine ...







If you want to reach out, I would love to hear from you:

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