

A portrait of Paul H. Douglas, a Black man with a mustache, wearing a dark suit, white shirt, and patterned tie. The portrait is set against a red diamond shape on a blue background with a white geometric pattern.

Plenary Speaker

PAUL H. DOUGLAS
Treasurer/CFO
General Conference of Seventh-day Adventists

ATS Adventist Technology Summit THAILAND

1

The ATS logo, featuring a blue diamond icon followed by the text "ATS" in a bold, sans-serif font, with "Adventist Technology Summit THAILAND" in smaller text below it.

SYNERGY AS STRATEGY II
Digital Strategy for Mission Convention
Chiang Mai, THAILAND
July 8-17, 2024

2



3



4

GROWING APPETITE FOR SYNERGY

Mathematical Formula for Synergy

$$1 + 1 > 2$$

Mission Formula for Synergy

$$(1 + 1)^{HS} = \infty$$

The Seventh-day Adventist Church must employ synergy as a strategic tool to reduce cost, eliminate redundant processes, and avoid duplication of effort. This will result in a greater utilization of resources for mission and the impact that can be realized by doing more together.







Synergy in Action

7



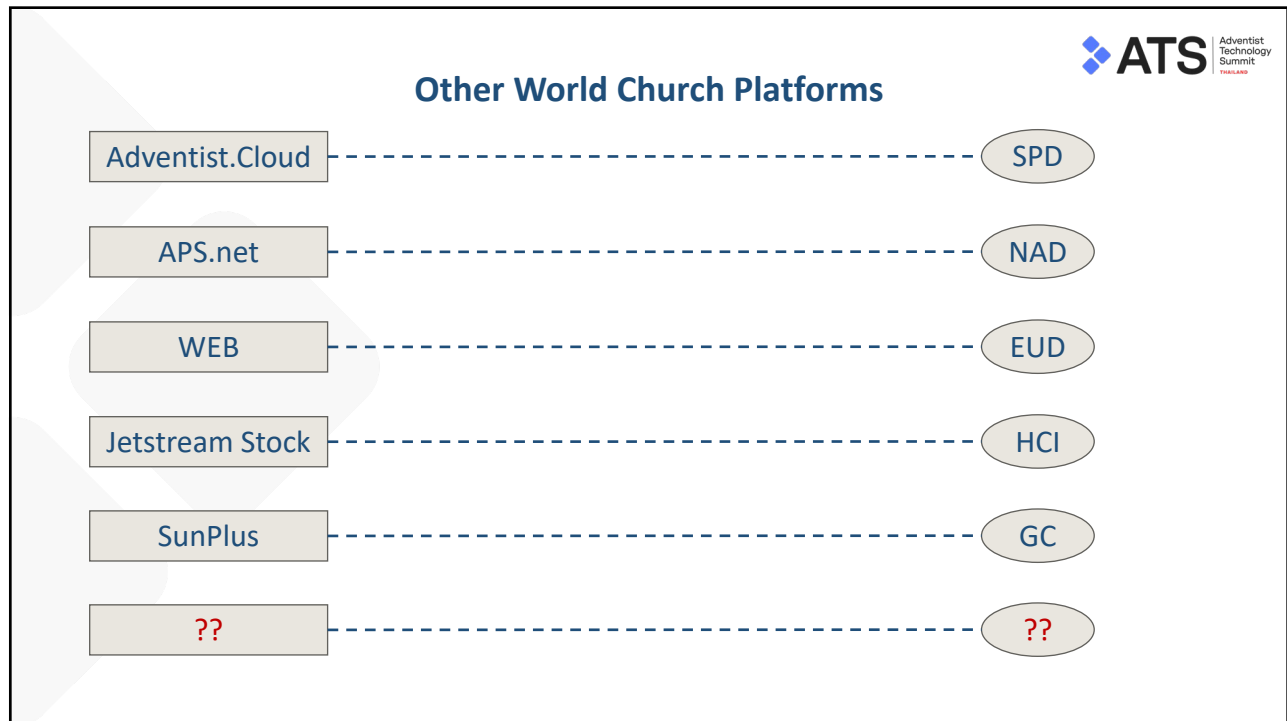








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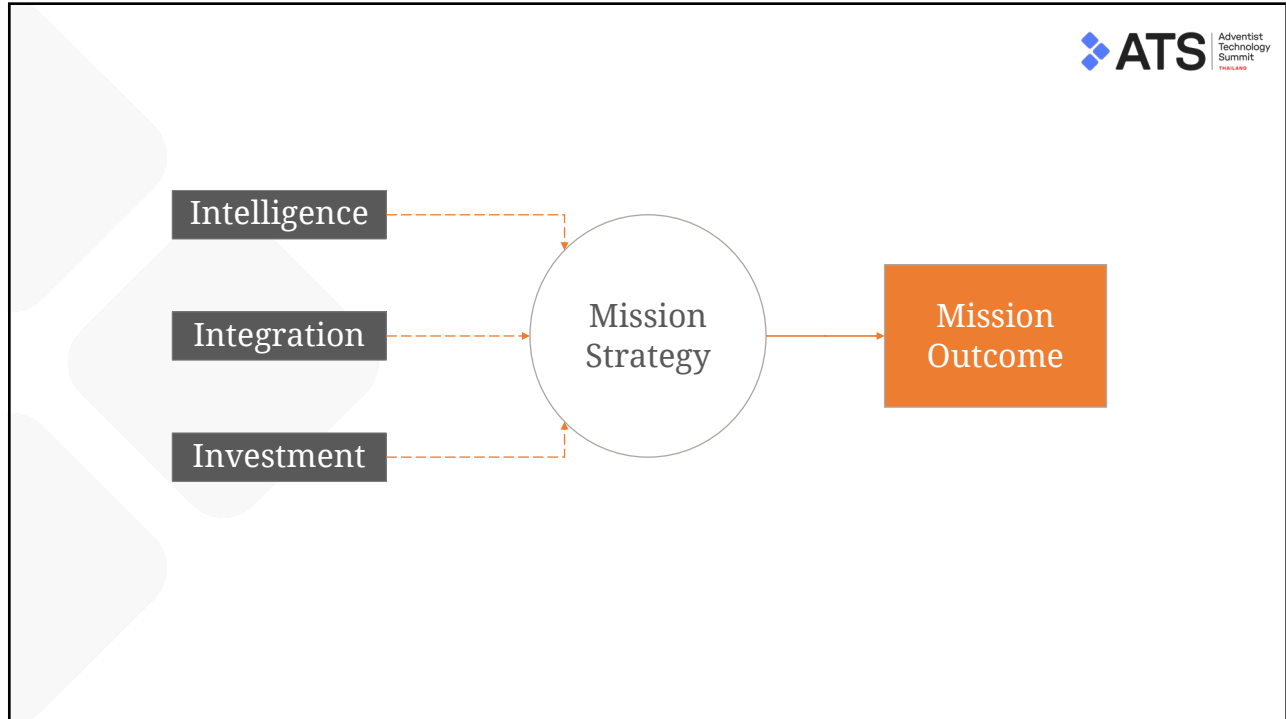
9

“Synergnomics”

The prudent practice of everyone paying a little and getting a lot, rather than everyone paying a lot and getting a little.

The slide features a title 'Synergnomics' and a definition of the term. The definition is presented in a light gray box with a black border. The background of the slide is a dark blue and purple abstract image with many thin, bright blue and white lines radiating upwards from a point at the bottom, creating a sense of energy and growth.

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16

If Christians were to **act in concert**, moving forward as one, under the direction of **one Power**, for the accomplishment of **one purpose**, they would move the world.

[Testimonies for the Church, Volume 9, p. 221]



17

**Playing our
notes together**



18



And He Himself gave some to be:

Ephesians 4:11

19

The work of God's people may and will be varied, but one Spirit is the mover in it all. All the work done for the Master is to be connected with the great whole. The workers are **to labor together in concert**, each one controlled by divine power, putting forth **undivided effort** to draw those around them to Christ. (continued)



20

All must move like parts of a well-adjusted machinery, **each part dependent on the other part**, yet standing distinct in action. And each one is to take the place assigned him and do the work appointed him. God calls upon the members of His church to receive the Holy Spirit, to come together in unity and brotherly sympathy, to **bind their interests together** in love.

[Signs of the Times, February 7, 1900]



21



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22



23

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24